

Minutes for 1-8-2019

Call to Order: 7:02 PM

Present:

Steve Yaussy, Cheryl Kinsey, Jay Beedy, Gary Penwell, Peggy Penwell, Marsha Koopman, Jon Finkler

Absent:

Ramona Moenter, Helen Crump

Minutes from last meeting were corrected to state Helen Crump was absent. Minutes approved first by Jay Beedy; second by Gary Penwell

Report by Steve Yaussy

Key points

\$1,875 income from 75 paid memberships

\$ 670.00 income from game watch raffles with \$96. 00 donated back to the club

\$2,186 net from the silent auction for the scholarship fund

Savings account balance \$ 25, 247.03

Checking account \$5,790.00

A motion was made by Gary Penwell and second by Jay Beedy to move \$2,000.00 from checking account to savings account

OSU is sending reimbursements within 2 ½ weeks of submission through DocuSign. This is more timely.

Steve will file IRS 990 N

Gary web report:

Page views in November were 498: December views 467

An annual report issue arose with OSU. The issue was resolved on campus and reports will be timely.

Jay Beedy Survey Results/ Rose Bowl

Top 10

Ask for money less often

Offer more free events

Offer more games at game watch

Offer more card games

Offer more outings

Offer actual golf outings

Offer more theatre events

Offer more Big 10 outings

Change Game watch location

Do more charity work

39 people attended the Rose Bowl game in Pasadena.

Jon Finkler – Life Long Learning

There are two free tickets available for the 1-19-19 event at Freeport Wine Country Inn Bistro and Bar 8201 Freeport Blvd, Sacramento, Ca 95832. Members registered through the internet and sent registration payments directly to Freeport Wine Country Inn.

Holiday Dinner-Networking event Marsha Koopman

26 paid reservations. The club sponsored 4 people (two musicians and two for couple who donated the hand-crafted wood container for name badges). The networking activities were enjoyed by all who attended. Each person received a door prize. Gary Penwell suggested that door prizes in the future be designated as gender specific. Some males received female jewelry. A recommendation was presented by Marsha Koopman for male items to be placed in red gift bags and female items be placed in silver gift bags. Or use different colors of tissue paper. An alternative is to have door prizes that are gender neutral.

Cheryl Kinsey- Charity Events/activities

There were donations made for a member in need. The club matched the donation. The total given to a needy family with a disabled child was \$ 180.00

Several club members donated to the Go Fund Me page for Shannon Still, former club president. A bone marrow match was located. Club members have assisted with transporting Shannon to appointments and preparing dinners for the family. An arson event destroyed Shannon's carport destroying one of the family vehicles. A motion was made by Jay Beedy and second by Peggy Penwell to donate \$500.00 to Shannon. Steve Yaussy will send Shannon Still a check.

Cheryl recommended the group consider alternatives for scholarship funding. The Silent Auction is problematic as many items donated do not receive the value of the donation. In order to obtain bids, prices are lowered on donated items. Individuals donating items would rather donate the cash value of the items. It is disheartening to have a donated item sell for half the value of the donation.

Alternative ideas for consideration:

Establish an Alumni Store with OSU related items members can purchase at every game watch or perhaps, once a month at game watches

Offer a larger item at the half time raffle at each game watch. Increase the raffle ticket price for the larger items. The board will continue to consider alternative ideas for scholarship funding events and discuss again at the next meeting.

The total donation of food for the food bank was 777 pounds as reported by Peggy Penwell. Each year the club members are donating more food for the food bank.

Young Buckeyes Communications -Marsha Koopman

Maggie Sweeney requested the zip codes used in Sacramento and surrounding areas. Targeting Young Buckeyes will be easier in Columbus if they know the zip codes to search targeting this demographic. The club can prepare a flyer for young Buckeyes that is forwarded to Columbus. The flyer will be mailed from Columbus to protect the privacy of young Buckeyes. Marsha sent the zip codes to Maggie. There are 133 zip codes areas listed as Sacramento County. There are 175 Zip codes in surrounding counties.

Marsha will prepare content for a flyer to young Buckeyes

Develop Calendar for 2019-2020 – Marsha Koopman

A draft calendar was presented. Events that are completed will be designated by bold type for review at the next meeting. An event for the arts and a volunteer for the arts is the only criterion that is outstanding for 2019 Scarlet Level designation.

There was discussion led by Jay Beedy re: sesquicentennial activities for 2020. We should prepare now for the activities. It was recommended we offer a spring speaker event. The stadium speaker was suggested by Peggy Penwell. A trip to the Oregon game was also recommended.

Game Watch greeters – Marsha Koopman

The game watch greeter resigned. When we send the next club announcement we should include an item re the need for a game watch greeter for 2019-2020. Jay Beedy suggested we consider offering a free Holiday Dinner for the person who volunteers to serve as greeter. Jay Beedy volunteered to create a form for distribution re: club needs and incentives being offered by the club for members who participate in volunteer activities such as greeting, game watch decorations, young Buckeyes events or the arts chairperson. OSUAA offer incentives for clubs and perhaps we should consider offering incentives as well.

Banned Graphics – Gary Penwell

A letter was sent via snail mail to Marsha Koopman stating that all banned graphics need to be removed from the web page by July 31, 2019. Web pages will be reviewed in Columbus. If banned graphics are found on our web page, the club will lose reimbursement from OSUAA for Scarlet Level designation and event reimbursements will be eliminated as well.

Gary Penwell reviewed the club web page and eliminated many banned graphics. He has questions Re: pictures of club members wearing a logo with a buckeye leaf showing in the picture. There are many club photos with members wearing banned graphics on OSU gear. The club award banner is displayed in one photo. The older award banner is displayed at game watches that has a banned graphic. Gary will write an email asking for clarification re: archived club photos and archived historic documents and banners that carry the banned graphic.

Bowl Game Details - Jay Beedy

39 members and fans attended the Rose Bowl game. A group went out to dinner after the game. Everyone enjoyed the experience.

Storage at the Casino- Jay Beedy

The club storage space was eliminated by the casino. Jay inquired and learned we can use the attic for storage for our game watch decorations. It is possible another area will become available for storage. We will learn later in the year.

The club speakers and supports (legs) are stored at Marsha Koopman's home for the summer.

Name tags, food bank bin, 3 bins with banners, flags, broken big easel are with the Penwells

Cheryl and Jay share the following: table cloths, pompoms, flags, 2 Brutus containers, registration table items, giving tree board, poster boards, alumni award frame, table items, raffle tickets, tee shirts for sale, crafts, bags for corn hole. Steve Yaussy has the Treasury items.

The goal post and corn hole tables have not been located.

Jon Finkler and Ramona Moenter do not have stored items.

Next Meeting date – March 19, 2019 at 7 PM at the casino

The meeting was adjourned at 8:59 PM